

THE BLOSSOMING REVOLUTION OF

Sheet Masks

The K-beauty ideal is glowing, supple skin where it all comes down to hydration. Skin that is thoroughly hydrated has a healthier barrier so it is better equipped to absorb your skincare efficiently for long-lasting results. Luckily, IMAGE Skincare this season has released luxurious sheet masks that will do just that!

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FIVE *distinct* FEATURES

NO SKIN IRRITATION: The gel mask derived from botanical polysaccharides has a unique skin protein like structure and has been shown to provide less irritation than other sheet masks.

SUPERIOR SKIN ADHESION AND HYDRATION: the patented technology forms a 3-dimensional network gel structure, allowing the mask to breathe and trap moisture, helping active ingredients to penetrate deeper into the skin.

LIFTING EFFECT: The high elastic gel offers a lifting effect to the skin, helping to firm and revitalise.

LEAVES SKIN WITH A LUMINOUS GLOW: Provides a beautiful luminous glow to the skin due to the intense moisturising effect.

EASY TO USE: Transparent mask is almost invisible when applied. Integrated with top and bottom sheets to help with ease of application.

AMAZING *innovative* INGREDIENTS

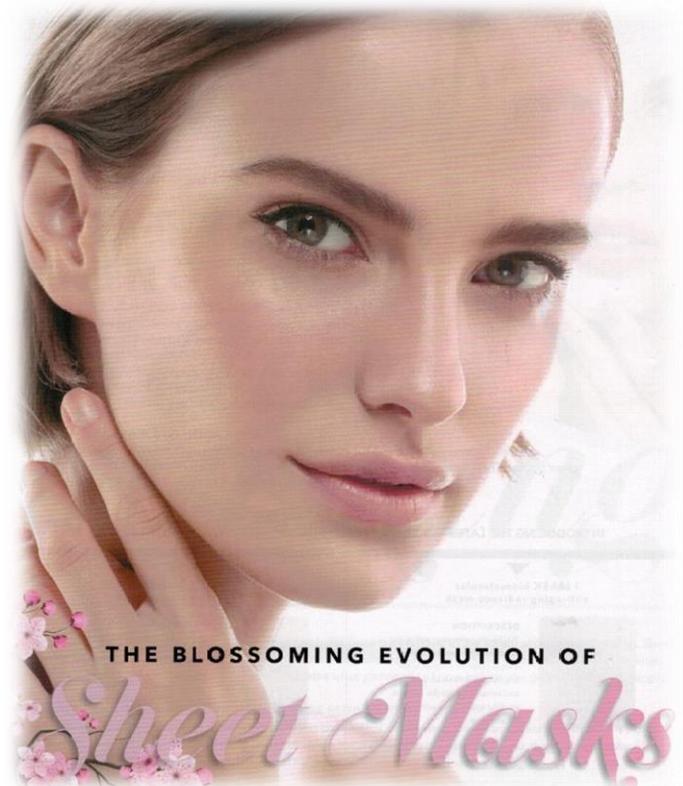
OXYGEN AND HEALTHY SKIN: Volcanic magma water, derived from the South Korean Island of Jeju, is rich in natural minerals and high in oxygen levels that support defense mechanisms in the skin.

INNOVATIVE INGREDIENTS: Jeju volcanic oxygen water supports cell respiration and improves skin elasticity, hydration and ensures optimal cell health.

Minerals are an essential component of balanced skin. Japanese hot spring water Onsen-Sui, is naturally mineral charged for moisturising and detoxifying effects.

Amino acids are the building blocks of protein within the body and are essential nutrients with restorative benefits to fight against aging skin.

Beta-Glucan, a natural compound extracted from plants, helps to maintain a youthful appearance for skin. This compound works indirectly in the human immune system by activating the production of the Langerhan cells.



BREAKTHROUGH HYDROGEL TECHNOLOGY

Biomolecular mask tests show a 40% increase in moisture in the skin 30 minutes after removal of sheet masks.

